

Learning Academy

V&A

PROFESSIONAL
DEVELOPMENT
PROGRAMME
2018-19



Looking to gain the skills to take your career in galleries and museums to the next level? The V&A's short, comprehensive professional development courses are led by expert practitioners, providing the unique opportunity to master best practice in your specialised field. Taught at the V&A in South Kensington, you will gain first-hand insight into current projects and develop immediate applications for your expanded skills and knowledge.

HOW TO BOOK

With limited spaces on each course, learn more and book at vam.ac.uk/cpd or call **020 7942 2000**

To request more information or propose collaboration on bespoke training deliveries, please feel free to send your questions and ideas to Malini Balluck at m.balluck@vam.ac.uk

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This series of week-long courses offer select groups of UK and international professionals the opportunity to explore specific aspects of museum practice in depth with V&A colleagues. More information and application forms are available to download on each course page via vam.ac.uk/cpd or by emailing professionaldevelopment@vam.ac.uk



SEPTEMBER

WRITING YOUR
INTERPRETATION PLAN FOR
EXHIBITIONS, GALLERIES AND
DISPLAYS

Friday 14 September 2018

10.30 - 17.30

**Price: £195 Adult, £175 Student,
Disabled Person or Jobseeker**

This one-day course sets out the questions to address and content to include when developing an effective interpretation plan for your museum or gallery. You will be given useful tools to create a practical and meaningful plan which will simplify the process of design and delivery of a gallery space or display.

INSIDE THE MUSEUM: THE
V&A'S MUSEUM SKILLS COURSE

Wednesdays

12 September- 5 December 2018

(Half Term 24 October)

12 week course

Price: £1250

Considering a career in galleries and museums? New to the heritage sector and looking to expand your range of skills and career? Draw on the expertise of staff from across the V&A and gain a practical insight into the skills required for working within a museum. Through taught sessions and behind the scenes access, you'll learn from case studies conducted in the museum, providing inspiration and guidance in defining your career.





**INCLUSION, PARTICIPATION
AND OUTREACH: DEVELOPING
INCLUSIVE PROGRAMMES**

Friday 28 September 2018

10.30 - 17.00

**Price: £125 Adult, £105 Student,
Disabled Person or Jobseeker**

The V&A runs a varied and diverse community programme which addresses barriers to engagement through innovative and diverse programming. This one-day course will highlight effective and impactful methods of programming to engage different audiences and communities with museums and cultural institutions.



DEVELOPING HALF TERM ACTIVITIES FOR FAMILIES

Tuesday 9 October 2018

13.00 - 17.00

Price: £65 Adult, £45 Student, Disabled Person or Jobseeker

From development to delivery, this half day intensive course will look at how to develop content for half term activities. As well as offering practical advice including budgeting and marketing, you will explore all the elements that make a fun and successful half term programme.

DEVELOPING ADULT PROGRAMMES AND AUDIENCES

Monday 15 October 2018

10.30 - 16.30

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

With the rapidly growing experience economy, museums are competing to engage adult audiences in new and exciting ways. As key methods of diversifying adult audiences and driving revenue, this one-day course will cover everything from event ideas to budgeting using high-profile V&A talks, festivals and workshops as case studies.



DICHLOROMETHANE (DCM) TRAINING FOR CONSERVATORS

Thursday 18 October 2018

13.00 - 17.00

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

This one-day course provides the opportunity to gain an HSE-issued certificate proving competency in identifying, purchasing and using DCM-based products to remove surface coatings. Following a thorough demonstration covering all aspects of precaution and correct usage, you will then take an online assessment to certify the use and purchase of the product.

ENGAGING AUDIENCES: WRITING EFFECTIVE GALLERY TEXT

Friday 19 October 2018

10.30 - 17.30

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

When writing text for exhibitions or galleries, selecting the ideal information and tone of voice to engage different audiences can be difficult. Using practical tips and case studies, this one-day workshop will look at different ways to write engaging, informative and effective text to interpret your objects.



HOW TO ORGANISE AN EXHIBITION

Monday 29 - Wednesday 31 October 2018

10.30 - 16.30

Price: £550 Adult, £495 Student, Disabled Person or Jobseeker

From concept to opening, this three-day course will explore the wide ranging practical aspects associated with developing a temporary exhibition. Delivered by members of the V&A's Exhibitions department, you will learn from their experiences managing recent exhibitions to explore each step of the process, from planning and lender liaison, to design development and object installation.



NOVEMBER

PAPER CONSERVATION: LINING WITH ORIENTAL PAPERS USING TRADITIONAL TECHNIQUES

**Friday 2 - Saturday 3 November 2018
10.00 - 17.30**

Price: £295 Adult, £240 Student, Disabled Person or Jobseeker

This two-day workshop will cover methods of lining works of art on paper with an emphasis on Japanese and Chinese techniques. Various Chinese, Japanese and Korean papers will be discussed and compared during the practical sessions. This will include basic backing removal and first lining on a Chinese scroll; lining of Chinese silk and lining of Japanese brocade. You will also line and flatten a Western poster using Japanese materials and techniques. The use of the kari bari board for drying and flattening will be central to both the practical work and the discussion.



ECCLESIASTICAL METALWORK: LOOKING AFTER METAL OBJECTS IN YOUR CARE

**Friday 9 November 2018
14.00 - 16.30**

Price: £45 Adult, £35 Student, Disabled Person or Jobseeker

Led by Donna Stevens, Senior Conservator in Metalwork, this introductory talk and demonstration will give an overview of the best way of looking after all types of metals such as Bronze, Brass, Silver and Iron. From cleaning products and materials to useful tools, this overview will provide helpful tips and practical advice.



DEVELOPING INTERPRETATION FOR FAMILIES IN EXHIBITIONS AND GALLERIES

**Tuesday 13 November 2018
10.30 - 17.30**

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

Learn how to develop interpretation for a family audience using case studies such as our recent exhibition - *Winnie the Pooh: Exploring a Classic* and *A Pirate's Life for Me* at the Museum of Childhood. Working with curators and staff from V&A Learning and Interpretation departments, you'll gain practical tips for designing interpretation for children.

GETTING IT THERE IN ONE PIECE: MUSEUM COURIER TRAINING

**Friday 16 November 2018
10.30 - 17.30**

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

Develop a keen awareness of the responsibilities involved in acting as a courier of cultural objects. You will gain an appreciation of best practice and personal qualities required to carry out a successful courier trip, mitigating risks to objects at each stage of the process.

PRESENTING SELF: PRESENTING SKILLS FOR GALLERY TALKS AND TOURS

Friday 30 November 2018

10.30 - 16.30

Price: £125 Adult, £105 Student, Disabled Person or Jobseeker

This one-day workshop will look at practical techniques to build confidence in delivering a gallery talk to an audience. Using the museum space, this session provides an inspiring and friendly setting to approach the skills needed to comfortably give engaging presentations.



PROGRAMMING FOR LATES:
FRIDAY LATE AT THE V&A

Friday 7 December 2018

10.30 - 16.30

**Price: £195 Adult, £175 Student,
Disabled Person or Jobseeker**

Lates are becoming an increasingly beneficial way to help diversify museum and gallery audiences and engage with non-traditional museum goers. As London's original museum late event, Friday Lates at the V&A celebrates all aspects of contemporary visual culture and design through live performance, film, installation, debate, DJs and late-night exhibition openings. This one-day workshop will explore the practicalities and challenges of running a successful late programme.



HOW TO ORGANISE PUBLIC TALKS AND EVENTS

Friday 18 January 2019

13.00 - 17.30

Price: £65 Adult, £45 Student, Disabled Person or Jobseeker

Join an afternoon workshop exploring the steps needed to run a successful and engaging programme of public talks and events. Combining presentations with practical tips and activities, you'll gain new sources of inspiration by sharing experiences with colleagues working on similar programmes.

WORKING WITH CONTEMPORARY ARTISTS: RUNNING A RESIDENCY PROGRAMME

Friday 25 January 2019

10.30 - 16.30

Price: £195 Adult, £175 Student, Disabled Person or Jobseeker

This one-day workshop will provide an overview of the financial, curatorial, legal and practical considerations of establishing a residency programme. You will explore a range of practicalities, from the fundraising stage to the selection process, the production of new work, displays, copyright, contracts and learning/public engagement programmes.



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CREATING INNOVATIVE LEARNING PROGRAMMES

Monday 19 - Friday 23 November 2018
10.00 - 17.00

Price: £1,500 (incl. VAT)

Application Deadline:

Sunday 9 September 2018

This unique training opportunity for museum professionals to learn how the V&A and other international organisations design and deliver museum learning and public programmes. You will discover how to attract and engage a range of museum audiences from children, young people and schools, through in-depth courses for adults.



THE MAKING OF EXHIBITIONS

Monday 28 January -
Friday 1 February 2019
10.00 - 17.00

Price: £1,500 (incl. VAT)

Application Deadline:

Sunday 28 October 2018

Explore the differences and similarities in how the V&A staff will offer insight into how to efficiently manage all aspects of an exhibition. From conceptualisation to design, installation to press, marketing and digital campaigns, you will gain an understanding of how successful approaches developed at the V&A and at the institutions of fellow participants can shape your own strategies.

GENERATING NEW INCOME STREAMS

Monday 11 – Friday 15 March 2019,
10.00 - 17.00

Price: £1,500 (incl. VAT)

Application Deadline:

Sunday 9 December 2018

As cultural organisations become increasingly tasked with generating income and diversifying funding sources, this course considers a range of opportunities including retail, membership, ticketed events, venue hire, catering and licensing. Led by specialist V&A staff, you will gain the insight and inspiration to identify and monetise your own organisation's assets in a way that supports your cultural mission and visitor experience.

CURATING FASHION AND DRESS

Monday 25 - Friday 29 March 2019

10.00 - 17.00

Price: £1,500 (incl. VAT)

Application Deadline:

Sunday 15 January 2019

The V&A's Fashion collection is one of the largest and most comprehensive in the world, attracting millions of visitors. Through a series of talks and hands-on workshops, you will discover how best to develop, manage and conserve your own fashion and dress collection, gaining insight from the wealth of expertise of V&A staff and from the project experiences of fellow participants.



Victoria and Albert Museum
Cromwell Road
London, SW7 2RL
020 7942 2000
vam.ac.uk/courses

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